



World Conference on Pharmacometrics

21-24 August, 2016

Brisbane Convention & Exhibition Centre, Australia



www.wcop2016.org

The WCoP Executive Committee is pleased to announce that the second World Conference on Pharmacometrics will be held in Brisbane, Australia from 21-24 August 2016. WCoP 2016 follows the inaugural and very successful World Conference on Pharmacometrics held in Seoul, Korea in 2012.

The WCoP Executive Committee working in partnership with the Population Approach Group of Australia and New Zealand (PAGANZ) are committed to delivering an outstanding WCoP in 2016 that will showcase application of pharmacometrics research and methodology. PAGANZ has a proven track record of teaching and research in pharmacometrics with a strong application to clinical pharmacology. This experience will empower participants in WCoP 2016.

Your sponsorship contribution will help us advance pharmacometrics around the world. As you know, pharmacometrics allows us to directly connect scientific innovation with the patient and helps to bring better medicines to patients faster. As a sponsor of WCoP 2016, you would be demonstrating your commitment and your company's commitment to this cause.

With over 200 direct international flights into Brisbane each week, access from Asia, Europe and USA is easy. Being the gateway to Australia's most popular tourist region, we encourage you to bring your family and explore all that is on offer, from the Sunshine Coast to the north, to the Gold Coast to the south. Or perhaps travel further afield to some of the world's most iconic natural attractions including 16 world heritage sites, the magical waters of the Great Barrier Reef, Kakadu National Park, and Australia's most recognisable icon, Uluru rising out of the vast Red Centre – the choices are endless.

Thank you in advance for your thoughtful consideration.

Sincerely,



Nick Holford
WCoP 2016 Organising Committee Chair



Glynn Morrish
WCoP 2016 Organising Committee Sponsorship

We would be delighted to discuss any sponsorship or exhibition opportunities.

Our aim is to ensure that delegates feel inspired and our sponsors receive full exposure from their support of WCoP 2016. Please contact the 2016 conference secretariat, Expert Events, to discuss sponsorship opportunities in further detail.

Sponsorship opportunities

All amounts are in Australian dollars and include GST.

Diamond sponsor

\$15,000 (incl GST)
(1 only)

- Recognition as the Diamond sponsor on: conference website including a 300 word company description on the sponsors page, promotional email notifications, online registration form, final program and sponsors powerpoint slide
- Sponsorship of the opening plenary session and welcome reception
- Display signage during sponsored opening plenary session and welcome reception (pull-up banner provided by sponsor)
- 5 minute address during the opening plenary session
- 3 conference registrations, welcome reception and dinner tickets
- 1 trade booth
- Colour strip advertisement in the final program (artwork to be supplied)
- 3 items for inclusion in the delegate satchel

Platinum sponsor

\$10,000 (incl GST)

- Recognition as a Platinum sponsor on: conference website including a 300 word company description on the sponsors page, promotional email notifications, online registration form, final program and sponsors powerpoint slide
- Sponsorship of a plenary session (excluding opening plenary)
- Display signage during sponsored plenary session (pull-up banner provided by sponsor)
- 1 conference registration and 2 dinner tickets
- 1 trade booth
- Colour strip advertisement in the final program (artwork to be supplied)
- 2 items for inclusion in the delegate satchel

Gold sponsor

\$5,500 (incl GST)

- Recognition as a Gold sponsor on: conference website including a 200 word company description on the sponsors page, promotional email notifications, final program and sponsors powerpoint slide
- Sponsorship of one of the oral paper or symposia sessions
- Display signage during sponsored session (pull-up banner provided by sponsor)
- 1 conference registration and 1 dinner ticket
- 1 trade booth
- Colour strip advertisement in the final program (artwork to be supplied)
- 1 item for inclusion in the delegate satchel

Silver sponsor

\$2,500 (incl GST)

- Recognition as a Silver sponsor on: conference website including a 100 word company description on the sponsors page, promotional email notifications, final program and sponsors powerpoint slide
- Sponsorship of one of the poster sessions, daily morning or afternoon teas or lunches
- Display signage during sponsored session (pull-up banner provided by sponsor)
- 1 conference registration
- 1 item for inclusion in the delegate satchel

Supporter

\$1,100 (incl GST)

- Recognition as a supporter on: conference website, final program and sponsors powerpoint slide
- 1 item for inclusion in the delegate satchel

Dinner sponsor

\$2,500 (incl GST)

- Recognition as a the dinner sponsor on: conference website, final program, sponsors powerpoint slide and dinner menus
- Signage displayed at dinner (pull-up banner provided by sponsor)
- 3 dinner tickets

Delegate lanyard sponsor

\$1,500 (incl GST)

(1 only)

Have your company name printed on all lanyards (artwork to be supplied)

Speaker sponsor

By negotiation and subject to speaker's agreement.

- The sponsor will cover all costs associated with an individual speakers attendance, including accommodation and travel expenses
- Recognition as a Speaker sponsor on: conference website, final program and sponsors powerpoint slide

Satchel inserts

\$550 (incl GST)

per insert

Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promoting products or services. The conference secretariat will approve all inserts.

Exhibitor

\$1,500 (incl GST)

All morning and afternoon teas and lunches will be served in the trade exhibition area which is located in the foyer adjacent to the main conference rooms. A limited number of trade booths are available. Each exhibition package includes:

- 3m x 2m octanorm white booth
- 1 fascia/name board with organisation name
- 2 x 150W spotlights
- 1 x 4amp power point

Please note furniture is not included. Furniture is available to hire and further information will be provided.

- Recognition as an exhibitor on: conference website and final program
- 1 conference registration

Exhibition opening times

(to be advised):

Sunday, 21 August 2016

Monday, 22 August 2016

Tuesday, 23 August 2016

Wednesday, 24 August 2016

Sponsorship summary

	Diamond \$15,000	Platinum \$10,000	Gold \$5,500	Silver \$2,500	Supporter \$1,100	Exhibitor \$1,500
Sponsor acknowledgement						
Final program	✓	✓	✓	✓	✓	✓
Conference website (with hyperlinks to your website)	✓	✓	✓	✓	✓	✓
Company description on sponsors page of conference website	300 words	300 words	200 words	100 words		
Promotional email notifications	✓	✓	✓	✓		
External promotional pieces	✓					
5 minute address to delegates	✓					
Sponsor of session/event	Opening plenary session Welcome reception	Plenary session (excl opening)	Oral paper or symposia session	Poster session, morning tea, after- noon tea or lunch		
Display signage during sponsored session	✓	✓	✓	✓		
Trade booth	1	1	1			1
Complimentary conference registrations	3	1	1	1		1
Advertising						
Online registration form – logo	✓	✓				
Final program - strip, colour	✓	✓	✓			
Social events						
Acknowledgement as welcome reception sponsor	✓					
Tickets to welcome reception	3					
Tickets to conference dinner	3	2	1			
Satchel inserts	3	2	1	1	1	

If these sponsorship opportunities do not meet your requirements, but you would like to support the conference, please do not hesitate to contact Expert Events.

Sponsorship enquiries

Expert Events

Email: wcop2016@expertevents.com.au

Phone: +61 7 3848 2100

Fax: +61 7 3848 2133

Post: PO Box 351, Hamilton Central, Qld 4007 Australia

Website: www.wcop2016.org

Company/organisation name:

Contact name:

Position:

Address:

City:

State:

Country:

Postcode:

Phone:

Fax:

Email:

Signature:

Date:

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

Sponsorship item	Cost (incl GST)	Please tick ✓
Diamond	\$15,000	<input type="checkbox"/>
Platinum	\$10,000	<input type="checkbox"/>
Gold	\$5,500	<input type="checkbox"/>
Silver	\$2,500	<input type="checkbox"/>
Supporter	\$1,100	<input type="checkbox"/>
Conference dinner	\$2,500	<input type="checkbox"/>
Delegate lanyard	\$1,500	<input type="checkbox"/>
Satchel insert (1 item)	\$550	<input type="checkbox"/>
Exhibitor	\$1,500	<input type="checkbox"/>
Speaker sponsor	by negotiation	
TOTAL:		\$

All applications must be accompanied by payment in full. Sponsor or trade display requests will not be confirmed until payment is received.

- Enclosed is a cheque/bank draft for \$ _____ payable to World Conference on Pharmacometrics 2016
- I wish to pay by credit card. Please forward a credit card payment form to _____
- Payment of \$ _____ will be made via direct debit into the World Conference on Pharmacometrics 2016 bank account.

BSB: 064-145

Account number: 1032 2544

Account name: WORLD CONFERENCE ON PHARMACOMETRICS 2016

Bank: Commonwealth Bank

Branch address: 26 Racecourse Road, Hamilton Qld 4007, Australia

SWIFT code: CTBAAU2S400

Remittance advice must be sent to: wcop2016@expertevents.com.au

Please EMAIL, MAIL or FAX completed form and payment to:

WCoP 2016 conference secretariat

c/- Expert Events

PO Box 351 Hamilton Central, Qld 4007 Australia

Phone: +61 7 3848 2100, Fax: +61 7 3848 2133

Email: wcop2016@expertevents.com.au

Sponsors with trade display

I acknowledge and accept the conference sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify ASCEPT, PAGANZ, its committee members, Expert Events and the Brisbane Convention & Exhibition Centre against claims arising from loss or damage to exhibits and any damage caused to the space, walls, floor, ceilings, furniture, fittings caused by us, our agents or contractors at the exhibition venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth manned and operational and will not commence packing or removal until after the trade display closes. We also agree to arrange appropriate third party liability insurance to cover this indemnity.

Attached is a copy of my Certificate of Currency which discloses my insurance details.

Terms and conditions

1. Expert Events and the WCoP 2016 Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the meeting. Every effort will be made to maximise sponsor benefits as well as delegates' experience.

2. Selection of sponsors will be based on their ability to meet meeting requirements and offer innovative solutions. Expert Events and the WCoP 2016 Conference Committee reserve the right, in its absolute discretion, to refuse any sponsorship application.

3. All sponsorship and trade exhibitor bookings will only be confirmed on receipt of a signed application form and full payment. Payment may be made by cheque or direct deposit.

4. All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.

5. No sponsor or exhibitor will be able to set up their trade display until full payment and a booking form is received by Expert Events.

6. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the WCoP 2016 Conference Committee.